

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

216578	AGENCY (OR SERVICE) ACTING AS AGENT FOR 93705		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	BRABENDER COX		TIM MURPHY FOR CONGRESS		
AND	1218 Grandview Ave Fl 1		P.O. BOX 24551		
ADDRESS	Pittsburgh	PA 15211-1239	PITTSBURGH	PA 15234	
	USA		USA		
CONTACT			PRODUCT MURPHY FOR CONGRESS WK 10/30		
LOCAL SALES PERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE	1310	
NATIONAL SALES PERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE EMPTIBLE. PAID FOR BY TIM MURPHY FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	T-F	2	05:00A	05:58A	30S	10/30/12-11/02/12	THIS MORNING 5-6AM	2	300.00	600.00
2	T-F	2	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING 6-7AM	2	625.00	1250.00
3	T-F	2	07:00A	09:00A	30S	10/30/12-11/02/12	THE EARLY SHOW	2	350.00	700.00
4	M-T	1	10:58A	11:58A	30S	11/05/12-11/06/12	PRICE IS RIGHT	1	550.00	550.00
5	01111..	4	11:58A	12:30P	30S	10/30/12-11/02/12	NOON NEWS	4	600.00	2400.00
6	M-T	1	11:58A	12:30P	30S	11/05/12-11/06/12	NOON NEWS	1	600.00	600.00
7	M-T	1	02:58P	03:58P	30S	11/05/12-11/06/12	DR. PHIL	1	400.00	400.00
8	T-F	2	04:00P	04:30P	30S	10/30/12-11/02/12	4-430PM NEWS	2	700.00	1400.00
9	T-F	2	04:30P	05:00P	30S	10/30/12-11/02/12	430-5PM NEWS	2	700.00	1400.00
10	T-F	3	05:00P	05:30P	30S	10/30/12-11/02/12	5-530PM NEWS	3	850.00	2550.00
11	T-F	3	05:30P	06:00P	30S	10/30/12-11/02/12	530-6PM NEWS	3	850.00	2550.00
12	T-F	2	05:58P	06:30P	30S	10/30/12-11/02/12	M-F 6PM NEWS	2	950.00	1900.00
13	T-F	2	06:30P	07:00P	30S	10/30/12-11/02/12	M-F 630PM NEWS	2	950.00	1900.00
14	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	950.00	950.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
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			FROM	TO						
15	01111111	6	11:00P	11:35P	30S	10/30/12-11/04/12	11PM NEWS	6	1500.00	9000.00
16	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	11PM NEWS	1	1500.00	1500.00
17	Sa	1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	200.00	200.00
18	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	325.00	325.00
19	Su	1	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	1	550.00	550.00
20	Su	1	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	600.00	600.00
21	Su	1	06:58P	08:00P	30S	11/04/12-11/04/12	60 MINUTES	1	3850.00	3850.00
22	Sa	1	11:58A	07:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	700.00	700.00
23	Su	1	11:00A	07:57P	30S	11/04/12-11/04/12	MCDONALDS'S STEELERS	1	1350.00	1350.00
24	Su	1	11:58A	06:30P	30S	11/04/12-11/04/12	NFL PRE-GAME SHOW	1	4000.00	4000.00
25	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	11/04/12-11/04/12	STEELERS REGULAR SEASON	1	30000.00	30000.00
26	Su	1	11:35P	12:05A	30S	11/04/12-11/04/12	#1 COCHRAN SUNDAY SPORTS	1	900.00	900.00
Total Contract:								45		72125.00
Billing Summary										

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			FROM	TO						
					Qtr 4-12	<div>Oct</div> <div>.00</div>	<div>Nov</div> <div>72125.00</div>	<div>Dec</div> <div>.00</div>	<div>Total</div> <div>72125.00</div>	
									GRAND TOTAL	72125.00

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